



earinstitute
The easy way to get your hearing tested

NATIONAL SASMT PRETORIA ENSEMBLE COMPETITION

SPONSORSHIP

To whom it may concern,

This year will see the third National South African Society of Music Teachers (SASMT) Pretoria Ensemble Competition, from 30 August to 1 September 2019.

Following the success of the previous two competitions, we are happy to announce that this year the competition will once again be hosted in collaboration with the Ear Institute and Eduplex School.

Eduplex is an inclusive parallel medium (English and Afrikaans) mainstream school. Their inclusive teaching environment accommodates a small number of students with varying levels of hearing ability in each class. It is a place where values are affirmed, young minds are enriched, and dreams take flight.

The **National SASMT Pretoria Ensemble Competition** is aimed at developing performers, especially young school-going musicians, through collaborative participation and enjoyment of performing music with others.

It further aims to encourage and foster an understanding, love and appreciation for ensemble performance through a goal-orientated and nationally competitive platform.

Musicians can compete in five categories:

- 10 years and under
- 13 years and under
- 16 years and under
- 19 years and under
- Open category (for ensembles including 1 or more participants 20 years and older)

We are thankful to announce that **The Ear Institute** has already submitted a sponsorship for the prize money for the 2019 competition. But, we do however, still need donations from individuals or businesses in order to fund this national competition.

Should you be interested in being a sponsor for the National SASMT Pretoria Ensemble Competition, your contribution will assist to cover the running costs of this endeavor. We will be grateful for any amount, no matter how small, because every bit helps.

For your convenience, sponsorship amounts have been grouped in several packages which provide a variety of benefits to the sponsor, should you wish to make use of these offerings. These packages are listed below:

| | GOLD | SILVER | BRONZE | DONATION |
|--|-------------------------|-------------------------|-------------------------|-----------------|
| | Min. R 5000 | Min. R3000 | Min. R 1000 | Value to R 1000 |
| Listing of sponsor's name in marketing material | ξ | ξ | ξ | ξ |
| Recognition of sponsorship in competition programme | ξ | ξ | ξ | ξ |
| Facebook advertising | ξ | ξ | ξ | |
| Website advertising | ξ | ξ | | |
| PowerPoint advertising during the competition | ξ | | | |
| Advertisement in the competition programme | ξ A4 page advertisement | ξ A5 page advertisement | ξ A6 page advertisement | |
| Logo printed in colour on the back page of the competition programme | ξ | | | |
| Exhibition space during the competition | ξ 2 tables | ξ 2 tables | ξ 1 table | |
| Marketing banner at the exhibition area | ξ | ξ | ξ | |
| Taking part in handing over prizes at the gala function | ξ | | | |

Additional to the packages listed above, sponsors also have the option to donate towards the following:

- Specialized prizes (named after the sponsor)
- Hospitality
- Printing
- Flowers

You are welcome to contact Gisela Scriba on 082 774 3027 or gisela@scriba.co.za for further details, should you wish to provide a sponsorship.

Any contribution towards this initiative will be highly appreciated. The SASMT would truly appreciate it if you can help us make this competition one of South Africa's best as it is one of the few opportunities available to develop collaborative music education under the youth of SA.

Our banking details are as follows:

Die Suid-Afrikaanse Vereniging van Musiekonderwysers
NEDBANK
Tak: 160245 (Hatfield)
Tjekrek: 1602165610
Verwysing: Naam & NSPEC Donation

Sincerely,



Gjsela Scriba

SASMT Pretoria Ensemble Competition Director

082 774 3027

gjsela@scriba.co.za